

#### Welcome to SB Nation United!

Welcome to the new SB Nation, the largest and fastest-growing network of fancentric online sports communities.

The new look of SB Nation brings a fresh and vibrant design across all devices to the highest quality, digitally native, grassroots sports sites on the web.

You'll find the same great writers and now you'll find better content organization, a cleaner visual design and improved mobile functionality. Take a look around your favorite SB Nation sites and get to know our new digs.

**One quick note**: this is merely the first day of SB Nation United and we like to think of it as a live beta. We're going to be working hard behind the scenes to be constantly improving it. So if you notice anything amiss or have suggestions for improvement, please email <a href="mailto:support@sbnation.com">support@sbnation.com</a>

Here's quick tour to help get you started:

## **Site Layout**

At the top of page you'll find the **Network Navigation Bar** that will help you quickly find the site you're looking for. Your favorite professional team sites, college team sites, regional and national sites are all just a click away.



Next comes the **Cover**. Around the network you will find different layouts for what call the cover – the major stories of the day. We gave our editors the ability to customize their cover based on what's going on in with their teams.



Below the Cover you will find the **Site Navigation Bar.** This is your guide to everything you might be looking for on a particular SB Nation site.



The Site Navigation Bar includes links to **Team** pages, which includes rosters, standings, schedules and more relevant content from around the network.

The **Community** tab will take you to FanPosts and FanShots.

**Sections** are category pages set up and maintained by our site editors.

The **Library** tab includes custom, more static content managed by each site editor.

## **Community Content**

User generated content is still a huge part of our sites!

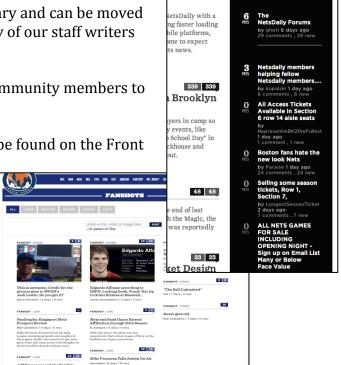
**FanPosts** allow longer commentary and can be moved to the Front Page of the site. Many of our staff writers started this way!

**FanShots** are quick links from community members to stories, quotes, images and video.

Both FanPosts and FanShots can be found on the Front

Page but also have their own individual pages.

Our world-class commenting system you love so much? That has not been changed at



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**FANPOSTS** 

all. The keyboard shortcuts you know and love are still there.



# StoryStreams For All!

We have also added new features, like SB Nation's exclusive **StoryStream** format. StoryStreams have been around for a few years on SBNation.com and our regional sites and now all of SB Nation has access to this powerful story-telling tool.

StoryStreams make it easier for you to follow developing stories on your favorite teams. And you can even subscribe to individual StoryStreams so important updates are sent directly to you.



### **Mobile**

We are thrilled that with the launch of SB Nation United we can bring you an **enhanced mobile experience!** 

Using the latest HTML 5 technology with responsive design, you can enjoy fully functional versions of your favorite SB Nation sites optimized for your mobile phone, tablet or PC.

### Thank You!

Thank you for being part of the SB Nation family. Over 20 million people read our sites every month and that number continues to grow.

These are some of the latest steps we have taken to make your experience on SB Nation better. Go ahead and add a bookmark your favorite sites and we hope you enjoy the new SB Nation.



If you have any questions about SB Nation United, email us at <a href="mailto:support@sbnation.com">support@sbnation.com</a>